

# Mohammad Makaremnejad

## Full Stack Web Developer | Front-End Developer | Back-End Engineer

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### WORK EXPERIENCE

#### Senior Full Stack Web Developer and Digital Marketing Lead

Oct 2020 – Feb 2024

Amir Kabir Trading Company | [Website](#)

- Pioneered highly interactive and responsive web applications using Typescript and MERN Stack (MongoDB, Express.js, React, Node.js), Next.js for improved performance, resulting in a 35% increase in website impressions and user engagement metrics.
- Implemented WordPress, PHP, React.js, and MySQL to revamp the company's website; strategically enhanced UI/UX elements, resulting in a substantial 50% increase in website visits and an impressive 30% surge in web conversions.
- Led the collaboration on the innovation of proprietary software frameworks, driving the optimization of development processes, leading to a 70% increase in efficiency.
- Spearheaded data-driven digital marketing campaigns, optimizing SEO across websites and product pages, culminating in a remarkable 80% elevation in search engine rankings.
- Crafted a captivating assortment of 200+ exclusive [Instagram](#) posts, resulting in an impressive 20% surge in website traffic and a significant 15% boost in merchandise trades.
- Cultivated and executed training programs for team members, enhancing skill sets and contributing to a 90% increase in overall team competence.

#### Full Stack Engineer and WordPress Developer

Aug 2015 – Nov 2019

Amiran International Textile and Carpet Production Company | [Website](#)

- Revamped website user interfaces using HTML, CSS, and JavaScript, resulting in a remarkable 25% increase in website engagement and user retention, driving significant revenue growth.
- Orchestrated the enhancement of internal tools and processes, resulting in a 30% reduction in development time.
- Analyzed market trends, optimized digital marketing efforts, and devised a robust branding strategy, leading to the successful onboarding of 29+ sales representatives and delivering a substantial 40% growth in product sales.
- Engineered and executed a comprehensive database optimization strategy, resulting in a 40% reduction in query response time and enhancing overall system performance.
- Engaged closely with Tech team to identify and address software bugs, promoting collaborative Remediation and reducing post-release issues by 25%.

### Projects

[Teammate](#): Team Chat Web Application

[Dev Flow](#): Knowledge Sharing Platform

[Apadana Store](#): Minimal E-Commerce

[META Campgrounds](#): MERN WEB APP

[Talk2Doc](#): Modern Full Stack SaaS-Platform

- Enacted a multi-faceted technology stack, leveraging MERN Stack, TypeScript, Next.js, React, Clerk, SQL/NoSQL databases, Node.js, and Express, to optimize website functionality, resulting in a 90% Clean code and Fast.

### EDUCATION & CERTIFICATIONS

**Bachelor's Degree in Computer Science** | University of Applied Science and Technology, Iran

Dec 2012 – Feb 2015

#### Udemy Certification:

- [100 Days of Code \(Full Stack Web Development\)](#)
- [The Complete Web Development \(Frontend\)](#)
- [The Web Developer Bootcamp \(Backend\)](#)
- [PHP & WordPress Development](#)

### SKILLS

**Server-side (Backend):** TypeScript, Node.js, Next.js, Nest.js, ECMAScript, PHP

**Client-side (Frontend):** JavaScript, React.js, Vue.js, SCSS, CSS3, HTML5, Tailwind CSS, Shadcn/ui, Bootstrap, jQuery

**Databases:** MongoDB, MySQL, PostgreSQL, Prisma ORM, Mongoose ODM, Firebase, Redis

**Frameworks/Libraries:** Express.js, Kafka.js, Socket.IO, Playwright (BDD, TDD, E2E), Redux

**Web Tech & Cloud:** NextAuth.js, OAuth, Passport.js, JWT, Clerk, WordPress, Sanity.IO, GraphQL, WEB3, Stripe, AWS

**Relevant Skills:** Agile, Version Control (Git), GitHub, CI/CD, OOP, Docker, SEO

**Language Skills:** English (C1), Persian (Native)